

Social Enterprise means Business

With Purpose

The Social Impact Equation

- What** Social Enterprise Masterclass
The Social Impact Equation
- When** Thursday 3rd September 2015
- Time** 8.00am-10.00am (light breakfast included)
- Venue** The Reception Room, Belfast City Hall
- Cost** Free to Attend

Further information / booking details are overleaf.

Programme Overview

- 8.00am** Registration, Networking and Light Breakfast
- 8.30am** Stephen McGarry, Gauge NI
Maeve Monaghan, NOW
Alan Herron, PlayBoard NI
Suzanne Wylie, Belfast City Council
Panel Discussion and Q&A
Closing Remarks
- 10.00am** Close



Suzanne Wylie
Chief Executive
Belfast City Council



Stephen McGarry
Chief Executive
Gauge NI



Alan Herron
Director
PlayBoard NI



Maeve Monaghan
Chief Executive
NOW

Please note this programme may be subject to change

Event Created By:



School for Social
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in IRELAND

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Department for
**Social
Development**
www.dsadni.gov.uk



Social Enterprise NI



Department of
**Enterprise, Trade
and Investment**
www.detini.gov.uk



Suzanne Wylie



Suzanne took up the post of Chief Executive of Belfast City Council in July 2014. Since then she has steered the Council through the first phase of Local Government Reform, the most significant change the organisation has ever experienced and one which has given the new Council much greater influence over the development of the City in the future. Suzanne has also headed up the transformation of how leisure is provided and the continued delivery of the Council's £300m Investment Programme. She is currently preparing the Council to take on regeneration functions and is also leading the Council to develop its new City Plan which is focused on economic growth and connecting neighbourhoods and people to the opportunities it creates. Suzanne will reflect on these developments and explain how Social Value is at the core of this new agenda and the Council role.

Stephen McGarry



Stephen is the Business Development Manager at Gauge, a social enterprise that supports organisations to better understand, measure and communicate their social impact. A trained SROI Practitioner, he has a passion for supporting social enterprises and organisations with a focus on making an impact locally. Stephen will provide an introduction to the social impact environment exploring 'the benefits of' and the 'how to' of all things impact.

Alan Herron



Alan is Director of Service Delivery and Development at PlayBoard NI, the lead organisation for the development and promotion of children and young people's play in Northern Ireland. Alan will reflect on PlayBoard's participation in the Inspiring Impact Pilot Programme which is providing direct support to, and utilising Inspiring Impact's tools with, ten School Age Childcare Member Groups so that they are better able to: understand and assess impact practice; access information on impact tools/resources; and plan to apply impact practice within their business setting.

Maeve Monaghan



Maeve is CEO of the award-winning NOW Group which provides training, employment and volunteering opportunities to people with all levels of learning abilities. NOW was named Northern Ireland Social Enterprise of the Year in 2014 and Maeve herself was named Social Enterprise Women's Champion. The organisation was also shortlisted for the 'Prove It' Best Social Impact Measurement category at the UK-wide Social Enterprise Awards and Maeve will share NOW's experience of measuring social impact.

WHO should attend ?

- Social Enterprises
- Community Organisations
- Voluntary Organisations
- Local Government
- Central Government
- Private Sector Organisations
- Philanthropists & Investors

WHAT will be covered ?

- Gain an understanding of what impact measurement is
- Discover the benefits of impact measurement
- Hear how organisations have used impact measurement to benefit their work
- Identify the tools available to measure impact in your own organisation
- Meet and engage with impact champions and practitioners
- Discuss how impact will be considered in commissioning

To reserve your free place for this event please email socialeconomy@podiem.com stating your name, organisation and contact number. Alternatively call **028 9076 1030**. RSVPs must be received by 3pm on Thursday 27th August. For more information on this event and other masterclasses in the series visit www.ssei.tv/events